

SPONSORSHIP PACKAGES - PIID 2025

Sponsorship Package	Features & Benefits	Sponsorship Amount (RM)
Platinum / Main Sponsor	1. Corporate Tax Exemption 2. Sponsor's logo on the conference website as main sponsor 3. Sponsor's logo on the digital program book 4. Inclusion of sponsor's name and logo in email campaigns during program promotional period 5. Emcee mentions on the sponsor during closing ceremony ** 6. Sponsor's promotional materials (hardcopy) during closing ceremony* 7. Two (2) complimentary conference souvenirs (certificate and plaque) 8. A corporate promotional video on the PIID 2025 website*** 9. Two (2) VIP seats at the closing ceremony***	5,000 and above
Gold / Co-Sponsor	1. Corporate Tax Exemption 2. Sponsor's logo on the conference website as co-sponsor 3. Sponsor's logo on the digital program book 4. Inclusion of sponsor's name and logo in email campaigns during program promotional period 5. Emcee mentions on the sponsor during closing ceremony** 6. Sponsor's promotional materials (hardcopy) during closing ceremony* 7. Two (2) complimentary conference souvenirs (certificate and plaque)	3,000
Silver	1. Corporate Tax Exemption 2. Sponsor's logo on the conference website 3. Sponsor's logo on the digital program book 4. Inclusion of sponsor's name and logo in email campaigns during program promotional period 5. Sponsor's promotional materials (hardcopy) during closing ceremony* 6. Two (2) complimentary conference souvenirs (certificate and plaque)	1,000
Bronze	1. Corporate Tax Exemption 2. Sponsor's logo on the conference website 3. Sponsor's logo on the digital program book 4. Inclusion of sponsor's name and logo in email campaigns during program promotional period 5. Two (2) complimentary conference souvenirs (certificate and plaque)	500

Comparison of Sponsorship Packages

Features & Benefits	Platinum Sponsor	Gold sponsor	Silver sponsor	Bronze Sponsor
• Corporate Tax Exemption	√	√	√	√
• Sponsor's logo on the conference website	√	√	√	√
• Sponsor's logo on the digital program book	√	√	√	√
• Inclusion of sponsor's name and logo in email campaigns during program promotional period	√	√	√	√
• Emcee mentions on the sponsor during closing ceremony	√	√		
• Sponsor's promotional materials in the conference digital booklet (softcopy)	√	√	√	
• Two (2) souvenirs complimentary conference	√	√	√	√
• A corporate promotional video on the PIID 2025 website	√			
• Two (2) VIP seats at the closing	√			

* In line with our Paperless initiative, all conference materials including conference proceedings will be provided in digital form.

* Limited to one (1) A4-sized material.